

February 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 10:00 am The Importance of Paid Advertising in a Digital Space Digital Main Street	5	6 10:00 am Maximizing Social Media: Platforms and Analytics for Business Growth Digital Skills for Business	7	8
9	10	11 10:00 am Optimizing for Search Engines - Understanding SEO Basics Digital Main Street	12	13 10:00 am Hidden Gems: Library Online Resources to Boost Your Business Digital Skills for Business 11:30 am Driving Digital Success: Strategies for Small Businesses to Succeed Online Digital Main Street	14	15
16	17	18 10:00 am Email Marketing for Small Businesses: Developing A Successful Email Marketing Strategy Digital Main Street	19	20 10:30 am Do I Really Need a Bookkeeper or an Accountant? South Lake Futures	21	22
23	24	25 10:00 am Web Presence 101 - Ensuring Your Foundation is Set Digital Main Street	26	27 9:00 am Business Peer-to-Peer YSpace x TechConnex 11:30 am Launch a Successful Social Media Campaign for Your Small Business Digital Main Street	28	