

Thursday, April 10, 2025

Canva Part 1: Foundations | Digital Skills for Business

Date and Time: Thursday, April 10 11:00 am - 1:00 pm

Address: East Gwillimbury Operations Centre at 19850 Woodbine Avenue, Quesnville, ON L0G 1R0

Introduction to Canva (2-Part Workshop)

The Introduction to Canva workshop series is designed to equip business owners with the skills to create professional and impactful designs using Canva. This free, two-part workshop will cover the fundamentals of Canva and techniques for content creation and design. Attendees will gain hands-on experience and leave with practical skills to enhance their business's visual presence.

Workshop details

When:

Day 1: Thursday, April 10, 2025 - Topic: Canva Foundations

Day 2: Friday, April 11, 2025 - Topic: Canva Content Creation & Design

Welcome to Canva Part 1: Foundations!

Date: April 10

Time: 11 a.m. - 1 p.m.

Location: East Gwillimbury Operations Centre

Basics of Canva: Learn how to navigate Canva's interface, explore its features, and set up your account for creating professional-quality designs. This includes an introduction to templates and an understanding of how to customize them.

Using the Brand Kit: Understand how to set up and use Canva's Brand Kit to streamline your design process. This includes incorporating your logo, brand colors, and fonts to ensure consistency across all your designs.

Interactive session: Bring your designs to work on during the session! The East Gwillimbury Public Library (EGPL) will be on-site to provide hands-on help and technical support. You'll also get time for feedback from professionals and peers, plus a Q&A session to make sure you leave with useful skills and confidence to create impactful designs.

Note: To get the most benefit out of this workshop, we will be using Canva's PRO (paid) version. If you don't have a PRO account, you can sign up for a free seven-day trial to follow along.

Facilitated by: Stella Graphix and East Gwillimbury Public Library (EGPL)

Don't miss out on this opportunity to enhance your design skills and unleash your creativity with Canva!

*Please be aware that our in-person events have limited capacity. Upon registering, you will receive a confirmation email with event details closer to the event date. Be sure to secure your spot early!

Friday, April 11, 2025

Canva Part 2: Content Creation and Design | Digital Skills for Business

Date and Time: Friday, April 11 11:00 am - 1:00 pm

Address: East Gwillimbury Operations Centre at 19850 Woodbine Avenue, Quesnville, ON L0G 1R0

Introduction to Canva (2-Part Workshop)

Workshop overview

The Introduction to Canva workshop series is designed to equip business owners with the skills to create professional and impactful designs using Canva. This free, two-part workshop will cover the fundamentals of Canva and techniques for content creation and design. Attendees will gain hands-on experience and leave with practical skills to enhance their business's visual presence.

Workshop details

When:

Day 1: Thursday, April 10, 2025 - Topic: Canva Foundations

Day 2: Friday, April 11, 2025 - Topic: Canva Content Creation and Design

Welcome to Canva Part 2: Content Creation and Design!

Date: April 11

Time: 11 a.m. - 1 p.m.

Location: East Gwillimbury Operations Centre

How to Design Graphics and Ads: Gain step-by-step guidance on creating eye-catching social media graphics, digital ads, and promotional materials. The focus will be on incorporating your brand's style while designing layouts that effectively communicate your message.

Exploring Canva AI Tools: Discover the latest AI-powered features in Canva, such as Magic Resize, text-to-image tools, and other innovative functions that simplify and enhance the design process.

Interactive Session: Bring your designs to work on during the session! The East Gwillimbury Public Library (E GPL) will be on-site to provide hands-on help and technical support. You'll also get time for feedback from professionals and peers, plus a Q and A session to make sure you leave with useful skills and confidence to create impactful designs.

Note: To get the most benefit out of this workshop, we will be using Canva's PRO (paid) version. If you don't have a PRO account, you can sign up for a free seven-day trial to follow along.

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Thursday, April 24, 2025

Business Peer-to-Peer | YSpace x TechConnex

Date and Time: Thursday, April 24 9:00 am - 10:30 am

Address: Judah Doane House at 19040 Leslie Street, Sharon, ON, L0G 1V0

Each month, YSpace and TechConnex host a **Peer-to-Peer group** tailored to the needs of our local businesses. We bring in expert speakers and cover new topics every, focusing on strategies and insights to help you succeed.

When and Where:

- Meetings happen on the **last Thursday of each month**
- We rotate locations between **East Gwillimbury** (19040 Leslie Street) and **Georgina** (1 Market Street)

Why Attend?

- Connect in person with **TechConnex**, **YSpace**, and local entrepreneurs
- Share ideas, learn strategies, and exchange tips with fellow business leaders
- Explore tools and techniques to grow your business

Exclusive Perks:

Regular attendees gain access to the **TechConnex network and resources**, offering additional support for your business goals.

Don't miss this opportunity to connect with your community, gain valuable insights, and take your business to the next level!

<https://calendar.advantageeg.ca>